

AEPC Circular No. 169

Mithileshwar Thakur
Secretary General-AEPC

AEPC/HO/SG/R&PA/2023
19.06.2023

SUB: Webinar on “Trade Financing (Factoring, Supply Chain Finance viz. Sales Bill Discounting, Anchor-based Finance & Vendor Finance) for Apparel Exports”.

Dear Members,

Apparel exporters often face a number of issues related to trade financing. This causes acute pressure on their working capital and also on future plans.

To discuss the above, AEPC in collaboration with Credlix is organizing a webinar on “Trade Financing (Factoring, Supply Chain Finance viz. Sales Bill Discounting, Anchor-based Finance & Vendor Finance) for Apparel Exports”.

The webinar will highlight/discuss the following:-

1. Export Factoring Concepts, benefits.
2. Factoring in India vs. other countries (US, EU, China).
3. Pre-shipment and post-shipment financing.
4. How to achieve rapid growth in exports with Factoring?

Credlix is an Asia-based B2B Commerce Company intensively inclined towards B2B procurement of Industrial supplies, MRO, Packaging, Raw material supplies, and Trade financing. Currently, they are working with 4500 large anchors & 20000+ SMEs within India & providing its services through a program-mechanism for each anchor.

The schedule of the webinar is given below:-

Date: Tuesday, 4th July, 2023

Time: 3.00 PM to 4.00 PM

Venue: Virtual (webinar link will be shared shortly)

Programme:-

- i) Welcome and Opening remarks by Mr. Mithileshwar Thakur, Secretary General- AEPC
- ii) Mr. Pramit Joshi, Senior Director-Credlix
- iii) Q & A

Kindly register by clicking <https://forms.gle/KCapTQxYMu3W8kom8>

Yours sincerely,

Mithileshwar Thakur
Secretary General-AEPC