

9 December 2023

Hotel Taj Mahal, Mansingh Road, New Delhi



EXCELLENCE HONOURS

Entrepreneurship & Business Success

2021-22-23 Towards Achieving USD 40Bn
Apparel Export by 2030

&



POWERGROUP
DISCUSSION

USD **40** BILLION BY 2030

Media Partner



Sponsorship Deck



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About AEPC Excellence Honours

The AEPC Excellence Honours are the Indian Apparel industry's most prestigious awards. The awards recognize extraordinary contributions made by Indian Apparel exporters in building our modern export enterprises and helping to further develop a unique Indian export culture.

Extending across diverse product categories and including both experienced and start up representation, the awards are a celebration of the contributions exporters have made to the industry and, in turn, the national economy. We have instituted these awards with an aim to encourage the Indian Apparel exporters to increase their export capacities and at the same time, enhance the competitiveness among the firms to capture the global markets.

There are many facets to the development of the apparel export industry and culture in India. The Award winners have demonstrated outstanding vision in making a significant and unique impact, while achieving success for their organization, and India, in the international marketplace. Apart from adding to the growth of our international trade and contributing to our society, these export heroes have contributed to India's image as a progressive member of the international business community and are role models for future generations of Indian exporters.

AEPC takes great pride and pleasure in hosting the Apparel Export Promotion Council's Excellence Honours 2021-22-23, in the august presence of Shri Piyush Goyal, Honourable Minister of Textiles, Minister of Commerce and Industry and Minister of Consumer Affairs, Food and Public Distribution. We look forward to being joined by Shri Amitabh Kant, G20 Sherpa, GOI and CEOs of leading global apparel brands.





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About The Event

Footfall

About 250 to 300 guests walk through the doors of the venue that evening and attend the event, which is followed by dinner.

Profile of Attendees

Apart from the Ministers, Bureaucrats and Senior Government officials the event is graced by the presence of top-notch apparel exporters of the country. The highest achievers of the industry share stage with the young start-up entrepreneurs.

Media Presence and Coverage

All leading newspapers and Textiles/Apparel magazines, and leading business news channels cover the event. CNBC TV18 will be airing a 30 min episode 2 times after the event. 300 seconds of pre-telecast promos will be aired by CNBC TV18 nationwide as run-up to the telecast to build enhanced viewership. The TV episode will be uploaded and available on CNBC TV18 Youtube Channel. In all CNBC will publish 12 social media posts, pre and post event with an overall viewership of 50000 views.

Pre Event Promotion

The event is widely publicised through advertisement, advertorial and the AEPC website from more than 2 months before the event. Circulars and E-blast are sent out to more than 8000 apparel exporters members of AEPC. The event is also promoted through social media - Facebook, Instagram, LinkedIn and X.

Post Event Reach

Apart from the broadcast of the content by AEPC on its international event platforms and its well visited website, the content is expected to be shared by all winners with their Buyers overseas. The link to/snippets of the recorded episode will be publicised through E-blasts, Facebook, Instagram, LinkedIn and X by AEPC





POWERGROUP DISCUSSION



Media Partner



THE SECTOR'S MOST POWERFUL MEET TO DISCUSS AND EXCHANGE!

Proposed Contributors

Shri Piyush Goyal, Honourable Minister of Textiles, Minister of Commerce and Industry and Minister of Consumer Affairs, Food and Public Distribution.

Shri Amitabh Kant, G20 Sherpa, GOI

CEOs of leading global apparel brands

Shri Naren Goenka, Chairman, AEPC

Moderated by CNBC TV 18

The AEPC POWERGroup discussion intends to bring together decision and policy makers, focussed business representatives and important stake holders, engaged in the promise of strategizing and acting towards achieving '40 by 30' - USD 40Bn apparel export by 2030 from India. The underlying objective is to have the POWERgroup peers discuss the present and lead towards the future.

The POWERGroup discussion is expected to promote candid open business discussion between members and introduce the audience to the thoughts of domain experts, addressing topics pertinent to the business of Indian Apparel today.

We expect to witness and be part of some serious, yet, lively exchanges during this intense session.





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Media Partner

AEPC has taken CNBC TV18 as Media Partners for the 23rd AEPC Excellence Honours 2021-22-23. CNBC TV 18 will moderate the POWERgroup discussion. CNBC TV 18 will telecast an exclusive 30 minute episode on the event along with bytes from Honorable Minister, Chairman, AEPC and Award Winners. This will have a far reaching impact all over the country and also reach out to our Buyers outside the country. CNBC will also ensure enhanced viewership through promos of 300 seconds and a repeat telecast of the episode. The TV episode will be uploaded and available on CNBC TV18 Youtube Channel. In all CNBC will publish 12 social media posts, pre and post event with an overall viewership of 50000 views.

Apart from the broadcast of the content by AEPC on all international event platforms and its well visited website, it is expected that the content will be shared by all winners with their Buyers overseas. This will go a long way towards promoting the Indian Apparel industry and the Make in India brand in the global Apparel market.





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Platinum Sponsorship

₹ 20,00,000

What you will Get *

- Placement of Logo as Lead Platinum Sponsor in the sponsor tag in CNBC TV18 promo films
- Placement of Logo as Lead Platinum Sponsor in the sponsor tag following the episode telecast on CNBC (original and repeat telecast)
- Placement of Logo in all on-ground Brandings during the event -
 - Registration Backdrop
 - Stage Backdrop
 - Standees
 - Media Backdrop
 - On Screen Presentation (Select slides)
- Mention (in Visuals) as Lead Platinum Sponsor in all on-ground and on Air publicity
- Mention (in Vocal) as Lead Platinum Sponsor in selective on-ground announcements during the event
- Visibility on AEPC Website (Details to be discussed on Agreement)
- Placement of Logo in AEPC Export Awards Compendium (Booklet)
- Presence of logo in all social media promotion by AEPC
- Two E-blasts of A4 size about your company & products (JPEG file to be provided by you) to AEPC members database
- One page free advertisement in AEPC magazine (print & online version) in 3 months editions
- Distribution of your company brochure to guests at the event
- Invites (Event & Dinner) for 2 guests from your company



*Conditions apply



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Diamond Sponsorship

₹ 15,00,000

What you will Get *

- Placement of Logo as Diamond Sponsor in the sponsor tag in CNBC TV18 promo films
- Placement of Logo as Diamond Sponsor in the sponsor tag following the episode telecast on CNBC (original and repeat telecast)
- Placement of Logo in all on-ground Brandings during the event -
 - Registration Backdrop
 - Stage Backdrop
 - Standees
 - Media Backdrop
 - On Screen Presentation (Select slides)
- Mention (in Visuals) as Diamond Sponsor in all on-ground and on Air publicity
- Visibility on AEPC Website (Details to be discussed on Agreement)
- Placement of Logo in AEPC Export Awards Compendium (Booklet)
- Presence of logo in all social media promotion by AEPC
- E-blast of A4 size about your company & products (JPEG file to be provided by you) to AEPC members database
- One page free advertisement in AEPC magazine (print & online version) in 2 months editions
- Distribution of your company brochure to guests at the event
- Invite (Event & Dinner) for 1 guest from your company



*Conditions apply



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Gold Sponsorship

₹ 10,00,000

What you will Get *

- Placement of Logo as Gold Sponsor in the sponsor tag in CNBC TV18 promo films
- Placement of Logo as Gold Sponsor in the sponsor tag following the episode telecast on CNBC (original and repeat telecast)
- Placement of Logo in all on-ground Brandings during the event -
 - Registration Backdrop
 - Stage Backdrop
 - Standees
 - Media Backdrop
- Mention (in Visuals) as Gold Sponsor in all on-ground and on Air publicity
- Visibility on AEPC Website (Details to be discussed on Agreement)
- Presence of logo in all social media promotion by AEPC
- E-blast of A4 size about your company & products (JPEG file to be provided by you) to AEPC members database
- One page free advertisement in AEPC magazine (print & online version) in 1 month edition
- Distribution of your company brochure to guests at the event
- Invite (Event & Dinner) for 1 guest from your company



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Silver Sponsorship

₹ 5,00,000

What you will Get *

- Placement of Logo in all on-ground Brandings during the event -
 - Registration Backdrop
 - Stage Backdrop
 - Standees
 - Media Backdrop
- Mention (in Visuals) as Silver Sponsor in all on-ground and on Air publicity
- Visibility on AEPC Website (Details to be discussed on Agreement)
- Presence of logo in all social media promotion by AEPC
- E-blast of A4 size about your company & products (JPEG file to be provided by you) to AEPC members database
- One page free advertisement in AEPC magazine (print & online version) in 1 month edition
- Distribution of your company brochure to guests at the event
- Invite (Event & Dinner) for 1 guest from your company



*Conditions apply



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Terms & Conditions

Last Date for Application- October 30 2023

Amendment In Sponsorship Scheme : At any time till 7 days before the deadline for submission of applications AEPC may, for any reason, whether at own initiative or in response to a clarification requested by a prospective Sponsor, modify the Sponsorship scheme document by amendment. Such modifications shall be uploaded in the AEPC website. All such amendments shall be binding on all the Sponsors. AEPC also reserves the right to amend the dates mentioned in the Sponsorship Scheme.

In case of any dispute or difference arising in relation to meaning or interpretation of the agreement, Chairman, AEPC would be the final arbitrator. The decision of the arbitrator shall be final and binding on both the parties.





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Here to help

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